



Eighteen blocks of inspiration...bold, beautiful, ambitious, experiential. Harwood International is redefining what it means to live, work and play in Dallas. (FIRM name redacted) is honored to be considered for partnership with Harwood Design Factory, LLC (HDF). As restaurant design specialists, the Thai fusion restaurant concept at Harwood No. 10 is—quite literally—right up our alley.

(FIRM name redacted) is a full-service architectural firm with the experience and resources to expertly deliver the interior- and exterior-design, documentation, specifications, construction administration and project-support requirements detailed in HDF's solicitation.

Our firm was founded in 2005 with a fundamental commitment to cooperation, collaboration and communication. We are driven by the integrity of our process, pride in our product, and passion for our work. Over the years, the (FIRM name redacted) family has grown, but our personal approach to customer service hasn't changed. We view every project as a partnership and an opportunity to provide personal, focused, responsive attention. Owner and architect (NAME redacted) is involved and engaged every step of the way—from the creation of conceptual drawings through the delivery of construction documentation. Nothing leaves the (FIRM name redacted) offices without quality review by (NAME redacted) himself.

The first step of every successful project is communication. We will work closely with your team—listening and learning—to gain a complete understanding of the aesthetic philosophy behind the concept. Our mission is to bring vision to life through quality, innovative design. We tell stories through design—textures, colors and lighting contribute to authentic, memorable and transformative experiences. Masterfully

implemented, materials and finishes can evoke emotion, engage the senses, and capitalize on a diner's expectations.

As an extension of HDF, we will work conscientiously and collaboratively with your consultants, subcontractors and vendors to coordinate and facilitate MEP, CSI, food and beverage design and permitting responsibilities. Our team has decades of project management experience and we are skilled at fostering a cooperative spirit among all members of the team.

Great design not only enhances the dining experience, it can also improve the efficiency and productivity of a restaurant. We have a clear understanding of the operational and functional requirements of the food service industry, and a keen eye for space and process optimization. We also have a strong sense of design value and we pride ourselves on the ability to produce high-end results within a budget, without ever compromising style. Our designs are always on time and exceptionally executable.

We have included our fee and timeline for this project. We fully understand HDF's motivation for outsourcing this work. It will be imperative to start as soon as possible to meet the proposed milestones.

While we have not included branding and graphic design services, the project narrative provided with the RFP has inspired us. While we can work with HDF's branding consultant, we would also like to submit an additional graphics and branding proposal based on the architecture and interior design language developed for this project.

As the creative voice behind some of the region's most iconic restaurant families, we believe that our accomplishments speak for themselves. We are innovative, energized and ready to work with HDF. We look forward to building a lasting relationship, and creating an elevated and authentic Thai experience at Harwood No. 10.